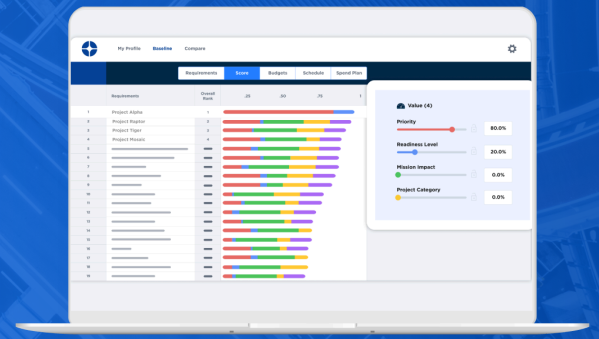# Transportation Planning 2.0

Optimize transportation projects by streamlining decision-making to prioritize investments for future-ready infrastructure.

◆ DECISION LENS

Fragmented Infrastructure Planning & Coordination

Planning and coordination activities operate in silos resulting in suboptimal resource allocation, missed opportunities for integration, and a disjointed approach that fails to meet the complex demands of contemporary transportation systems.

Complying with Federal & State Regulations

Fragmented planning leads to difficulty in creating required reporting. The time required to gather data and defend decisions is better spent on other activities.

Project Integration Failure

Isolation can lead a lack of synchronization that could otherwise benefit from shared insights, resources, or timelines. The result is missed opportunities for synergy.

Stakeholder Misalignment

Stakeholder struggle to align goals and priorities, resulting in conflicting objectives that impede the overall planning process, causing delays and increased costs.
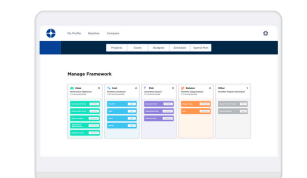

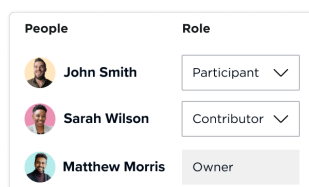**SUCCESS STARTS WITH DECISION LENS**

Agencies Rely on Us

Texas Department of Transportation · Kentucky Transportation Cabinet · Oklahoma Transportation · Connecticut Department of Transportation · PENNDOT

THE SOLUTION

Performance Based Planning & Programming

Integrated Planning ▶ **Seamless Collaboration** ▶ **Agile Scenario Planning** = **Improved Data Quality**

People	Role
John Smith	Participant
Sarah Wilson	Contributor
Matthew Morris	Owner

Scenario 1 — Available Budget -$10m

Scenario 2 — Available Budget $59m

Scenario 3 — Available Budget 5m

Estimated	Actual	Difference
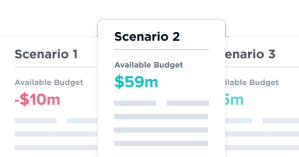
Decision Lens transforms infrastructure planning by streamlining coordination and project integration, ensuring peak efficiency and optimal outcomes across all development phases.

Meeting the Needs of State & Local Government

Rapid time to value, best total cost of ownership, enterprise scalability are all hallmarks of commercial off-the-shelf software designed for the public sector.

Security in the Cloud and On-Premises

StateRAMP, AWS GovCloud Support, Designed for hybrid workforces

Contracting options designed for you

MD Master Contract, TX DIR, NASPO Valuepoint, Additional State Contracts

Dedicated Customer Success Team

Custom live training, On demand courses, Experienced personnel

Success Story

Problem
A State DOT had a planning process consisting of a SharePoint spreadsheet with Section Directors adding new requests to a log. Entries were then entered into a separate capacity tool to capture the hour requirements for the team. Information is not permission-based and therefore collaboration is limited
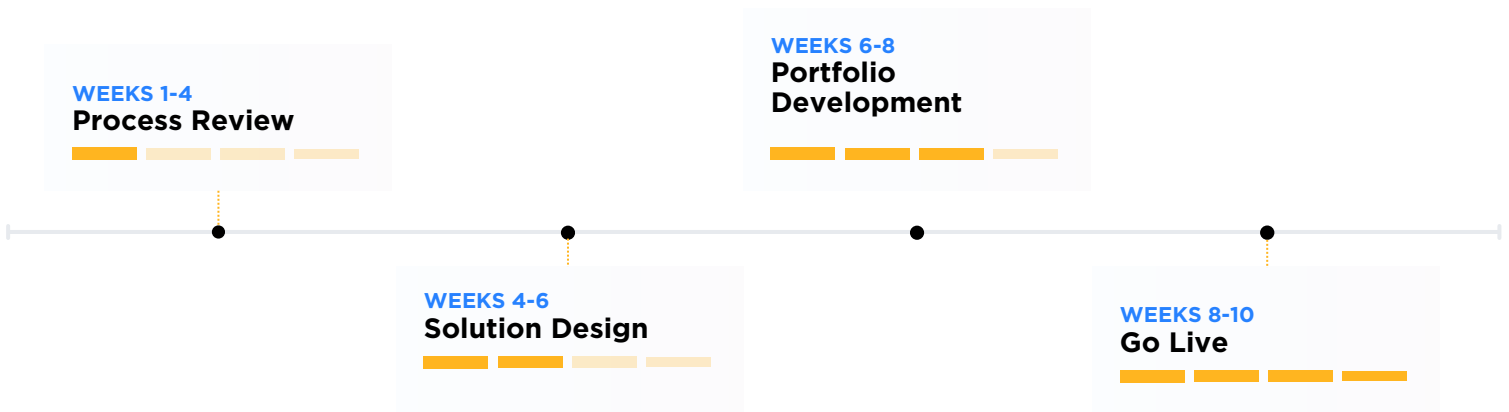
Solution
The agency achieved a more complete view of projects with statuses, access to up-to-date data and a way to prioritize and score. With a mix of data-driven and qualitative criteria, the team is using Decision Lens to define a scoring system that is transparent to requestors. The team is evaluating ways to incorporate macro-level capacity information into the Service Log.

ACHIEVE RAPID TIME TO VALUE

10-Week Implementation Plan

Our well-defined process ensures an implementation meets your needs while providing necessary training and establishing an ongoing support cadence to guarantee long-term success.

WEEKS 1-4
Process Review

WEEKS 6-8
Portfolio Development

WEEKS 4-6
Solution Design

WEEKS 8-10
Go Live

Get started with our award winning software.

The platform government leaders rely on to ensure every dollar supports their mission.

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